

## **For Immediate Release**

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# **Hall of Legends Class of 2013 Honorees Announced**

*Celebration of individuals who have made significant contributions to the natural products industry*

BOULDER, Colo. (March 19, 2013) – The second annual Hall of Legends was held at [Natural Products Expo West / Engredea](#), and the class of 2013 were inducted. The Hall of Legends celebrates those individuals who have made significant contributions to the development and evolution of the natural, organic and healthy living industry.

Those receiving this award have shown unyielding entrepreneurial spirits, a passion to inherently define natural products, a sense of community and unwavering dedication to health. These individuals have made this industry viable for decades, and one that has bucked conventional economic lulls.

"We have the opportunity to work in such a wonderful, contributing industry, and we owe so much of who we are, to these Legends," said Len Monheit, executive director of Engredea. "To be able to recognize them in this way, to celebrate their passion and commitment - it's the tie between our industry legacy and how each and every one of us can craft the future. It's inspiring."

The 2013 Hall of Legends inductees, ranging from natural retail to research, science to supplements, personal care to packaged goods were:

- Patricia Bragg, Bragg Live Food Products
- John Christopher, Christopher Herbs & Nature's Way
- Randy Dennin, Capsugel, IADSA
- Doug Greene, Founder, New Hope Natural Media
- Senator Tom Harkin, DSHEA
- Hass Hassan, Alfalfa's, Greenmont, Madhava
- Michael McGuffin, AHPA
- George Siemon, CEO, Organic Valley
- Arran & Ratana Stephens, Founders, Nature's Path

For video highlights and editorial coverage of the Hall of Legends visit:  
<http://newhope360.com/hall-legends>.

Natural Products Expo West / [Engredea](#), remains the premiere natural, organic, functional ingredients and healthy living tradeshow in the world since its inception over 31 years ago. The trade-only event was held March 7 - 10, 2013 at the Anaheim Convention Center. For Industry news, trends, insights and show coverage visit [newhope360.com](http://newhope360.com).

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*[Natural Products Expo West](#) and [Engredea](#) are produced by [New Hope Natural Media](#), a division of Penton, the leading media resource and information provider for the natural, organic and healthy products industry, with print, in-person/event, and e-business products and services.*