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Contact: Carrie Kocik

NEW HOPE NATURAL MEDIA

617-694-5971

ckocik@newhope.com

New Hope Natural Media Announces 57 Finalists for the 2016 NEXTY Awards

Prestigious award recognizes innovative and inspirational natural and organic products that will be exhibited at the 2016 Natural Products Expo West

BOULDER, Colo. (Feb. 29, 2016) [New Hope Natural Media](#), the leading content, event, and data and research producer in the natural, organic and healthy products industry, announces the finalists of its prestigious NEXTY Awards. The twice-annual award, which is connected to New Hope's Natural Products Expo shows, is bestowed upon products that display true innovation, inspiration and integrity with the purpose of bringing more health to more people. From delicious sauces, snacks and desserts to revolutionary supplements and green products for the home, pets, kids and body, the vast field of finalists displayed high standards in transparency, sustainability, packaging, use of ingredients and give-back missions.

"The NEXTYs were created to recognize the most game-changing and inspiring products in the CPG market today, and our 2016 Expo West NEXTY finalists all fit that bill," says Carlotta Mast, executive director of content and insights at New Hope. "Picking the winners in each category was a tough task for our judging panel of industry experts."

To determine the winners, New Hope's content and standards team narrowed the field of more than 500 submissions down to three finalists each in 19 categories. Next, [seven esteemed industry judges](#) were brought in to select the winning product in each category, which will be revealed on March 12 at Natural Products Expo West in Anaheim, California.

The 2016 NEXTY Award Finalists are:

- **Best New Mission-Based Product:** Back to the Roots Organic Stoneground Flakes; Frontier Co-op Saffron; HimalaSalt
- **Best New Transparently Sourced Product:** Ethical Bean Coffee Ground Sweet Espresso; Gaia Herbs Maca Powder; Health Warrior Chia Bars
- **Best New Natural Kid's Product:** California Kids #superclear Zit Balm; Oilogic Essential Oil Roll-Ons; Zellee Organic Fruit Gel
- **Best New Beauty Product:** Mother Dirt AO+ Mist; Radico Colour Me Organic; RADIUS USDA Organic Toothpaste
- **Best New Snack or Convenience Food:** Bitty Foods Chiridos Cricket Flour Snack Chips; Karma Nuts Wrapped Cashews; The Naked Edge Veggie-Go's Strawberry Chia Bites

- **Best New Sweet or Dessert:** Heavenly Organics Chocolate Honey Patties; Torie & Howard Chewie Fruities; Vixen Kitchen Paleo Vegan Gelato
- **Best New Condiment:** Burma Superstar Burma Love Laphet (Fermented Tea Leaves); EPIC Provisions Duck Fat Cooking Oil; Victoria's Garden Grown Spicy Red Bell Pepper Dressing
- **Best New Organic Food or Beverage:** Kamut International Kracklin' KAMUT; Maple Hill Creamery 100% Grass-Fed Whole Milk Kefir; Rishi Tea Turmeric Ginger Chai Concentrate
- **Best New Special Diet Food:** EPIC Provisions Turkey Cranberry Sage Bone Broth; Follow Your Heart VeganEgg; Miyoko's Kitchen European Style Cultured VeganButter
- **Best Packaging:** Alter Eco Compostable Quinoa Pouch; Back to the Roots Organic Stoneground Flakes; Dear North Alaska Smoked Sockeye Salmon
- **Best New Ingredient:** DDW, The Color House Purple Corn Concentrate for Color; Glanbia Nutritionals HarvestPro Pea Protein 83E; Sioux Natural Veggan
- **Best New Beverage:** Global Family Farms Sherpa Power; Global Gardens Group Inc.Veggemo; Pok Pok Som Soda Turmeric
- **Best New Supplement:** Gaia Herbs Daily Wellbeing: Men's & Daily Wellbeing: Women's; Natural Factors BioSil On Your Game; Nordic Naturals Ultimate Omega 2X
- **Best New Organic or Non-GMO Supplement:** Natural Factors Whole Earth & Sea product line; Nature's Dynamics Vegan Garden Gummy line; SOTRU Medicinal Mushroom Drink Mix (Organic, Fermented)
- **Best New Frozen Product:** EatPops; Salty Girl Seafood Coho Salmon with Lemon Pepper & Garlic; The Jackfruit Company Jackfruit Nuggets
- **Best New Meat, Seafood or Meat Alternative Product:** Dear North Alaska Salmon Bites; Good Seed Good Seed Patties; Pure Traditions Mountain Sticks
- **Best New Supplement Delivery Format:** NeoCell Joint Bursts; Premama Fertility Reproductive Support Powdered Supplement; UAS Laboratories UP4 ADULT CUBES
- **Best New Pet Product:** Joyful Bath Co. Bathday Natural Dog Soap, Lavender & Oats; The Honest Kitchen Bone Broth; Vibrant Companions Joint + Hip
- **Best New Natural Living Product:** Back to the Roots Water Garden; bamboobies Bamboo Reusable Nursing Pads; New Wave Enviro Alkaline Pitcher Filter

For more exclusive content on these finalists visit http://newhope360.com/natural-products-expo-west-2016/nexty-nominees#slide-0-field_images-1433351

About New Hope Natural Media

New Hope Natural Media is the leading media resource and information provider for the natural, organic and healthy products industry, with print, in-person/event, and e-business products and services.

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